

CYRILL KUHLMANN, Art Direction



2020





Lars Eidinger by MARTIN SCHOELLER for DB mobil 03|20, Picture Editor: Andreas Till









LOUISA NEUBAUER & REZO by JULIA VON DER HEIDE for Stern Magazine 11|19, Picture Editor: Andreas Till



David Alaba and Jérôme Boateng by JULIAN BAUMANN for BOA Magazine, No. 2, Picture Editor: Michaela Stout



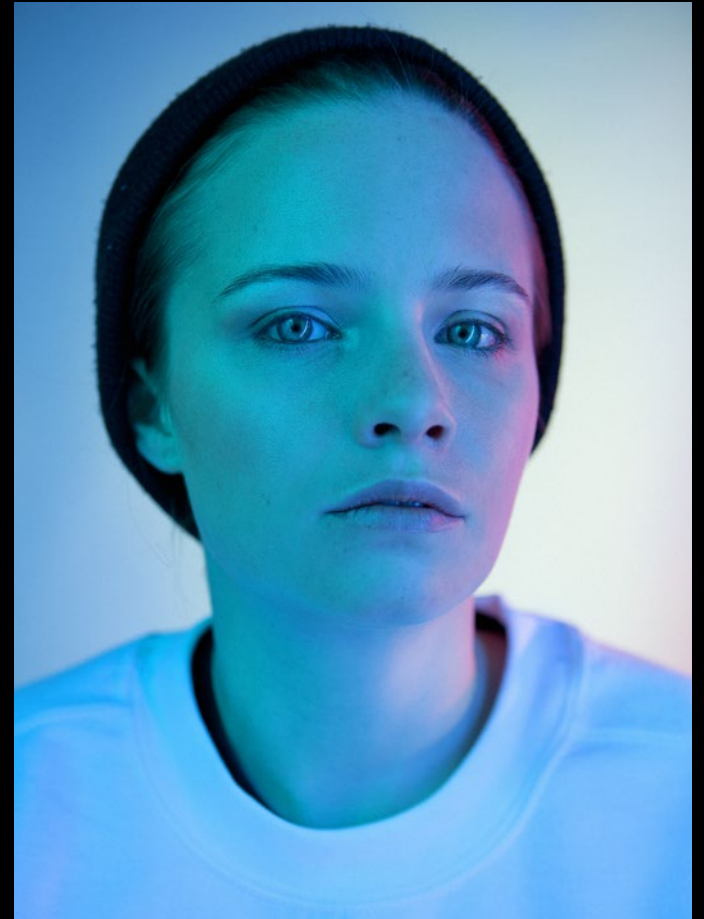


Herbert Grönemeyer and Jérôme Boateng by JULIA VON DER HEIDE for BOA Magazine, No. 1, Picture Editor: Andreas Till & Vanessa Zeh









Helene Hegemann & Jasna Fritzi Baur by Hahn + Hartung for NEON Magazine 02|18, Picture Editor: Frauke Schnoor











Kida Khodr Ramadan by JULIAN BAUMANN for DB mobil 12|19, Picture Editor: Andreas Till

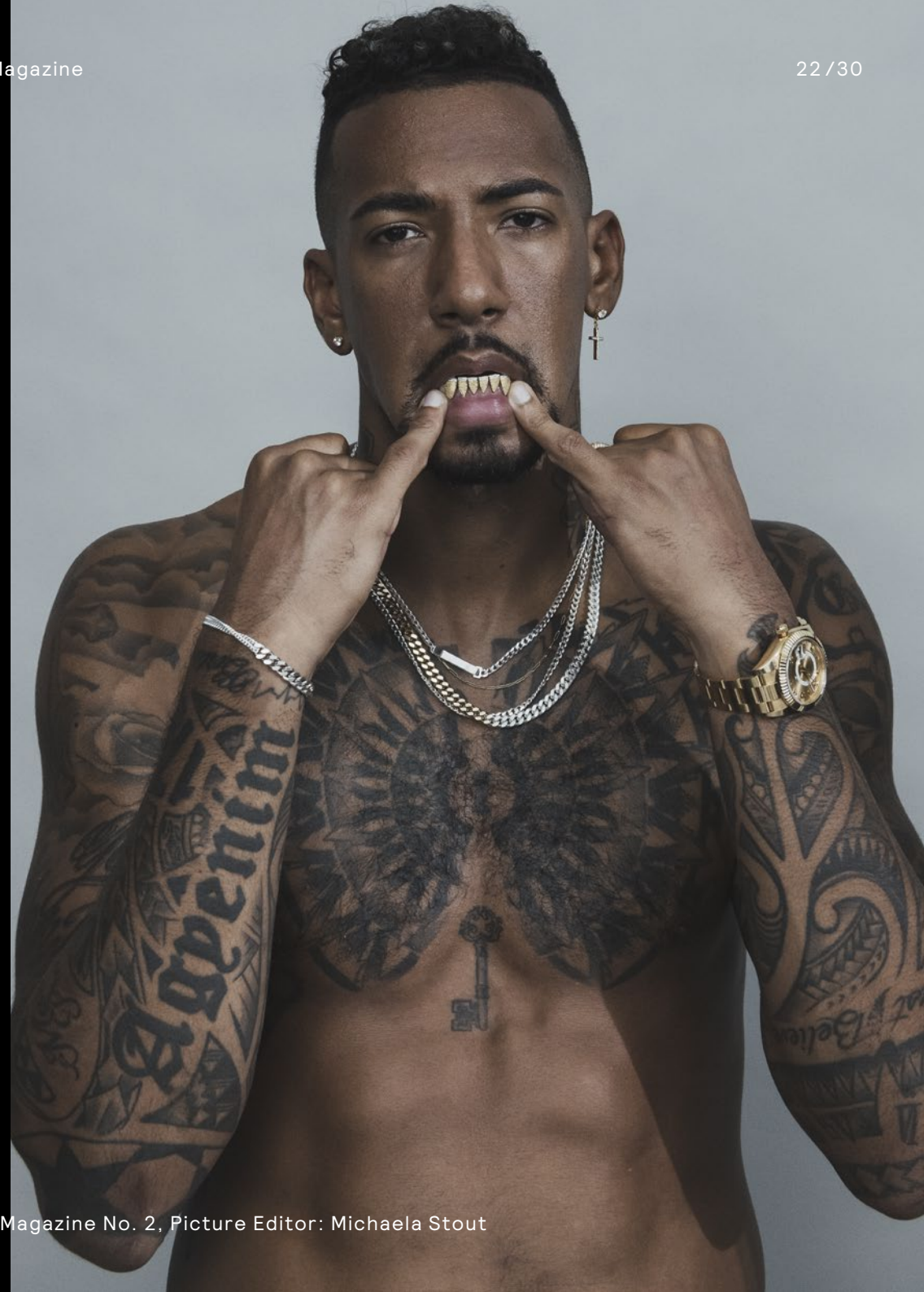




Kida Khodr Ramadan by JULIAN BAUMANN for DB mobil 12|19, Picture Editor: Andreas Till



Lena Meyer Landruth by JONAS HOLTHAUS (Dramatisation) for DB mobil 01|20, Picture Editor: Andreas Till











I am Cyrill, a 32-year-old Art Director. For the last 5 years I have worked as Art Director for various magazines and media, including NEON, Nido, BOA and DB mobil. Before that I studied at the HFBK Hamburg in the class of Prof. Ingo Offermanns and graduated with a Master of Fine Arts.

For NEON magazine me and my picture editors worked a lot with personalities from the pop-cultural field. Our aim here has always been to give younger photographers a chance – many of them are very well-known now. At DB mobil my team and I worked a lot with German celebrities – my aim here, as with my colleagues at BOA magazine, was to show them from their human side and not just to replicate the art figure they are known for anyway.

The choice of photographers always referred to those who approach the respective personalities with a stylish, aesthetically high-quality and more artistic picture language.



(I) Art Direction for NEON Magazine, 2016 – 2018. The magazine was a line extension of the magazine Stern, published by Gruner + Jahr. The core target group was people between 20 and 35 years of age. Until 2006, the magazine had the subtitle »Actually, we should grow up«, and covered topics such as relationships, careers, politics, travel, fashion, society, pop culture and psychology. Coverage: 0,75 Mio. Readers. ←, (II) Art Direction for BOA Magazine, 2018 – 2020. BOA is a magazine by and with Jérôme Boateng. In each issue Jérôme Boateng introduces his BOA Club: People with style, who have something to say, who shape, inspire, and also make you think. A magazine for all who are open and courageous, who love sport, music, style and life, who give everything for their team. Coverage: 0,2 Mio. Readers. ←, (III) Art Direction for DB mobil Magazine, 2018 – 2020. The magazine is published twelve times a year at the beginning of each month and has about 100 pages per issue. It is available free of charge on many DB long-distance trains (ICE, IC, EC), some regional trains, travel centres and DB lounges. It is produced on behalf of Deutsche Bahn by the agency TERRITORY, a subsidiary of Gruner + Jahr. Coverage: 1,2 Mio. Readers.



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