CYRILL KUHLMANN, graphic designer



TWELVE Magazine by IWC chaffhausen

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TWELVE the magazine by IWC Schaffhausen (Pitch Proposal)















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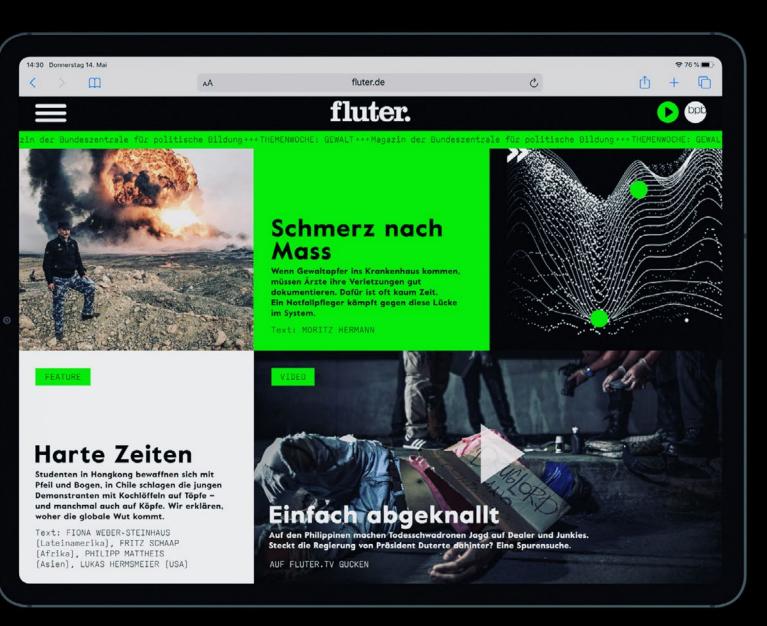
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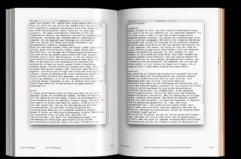


















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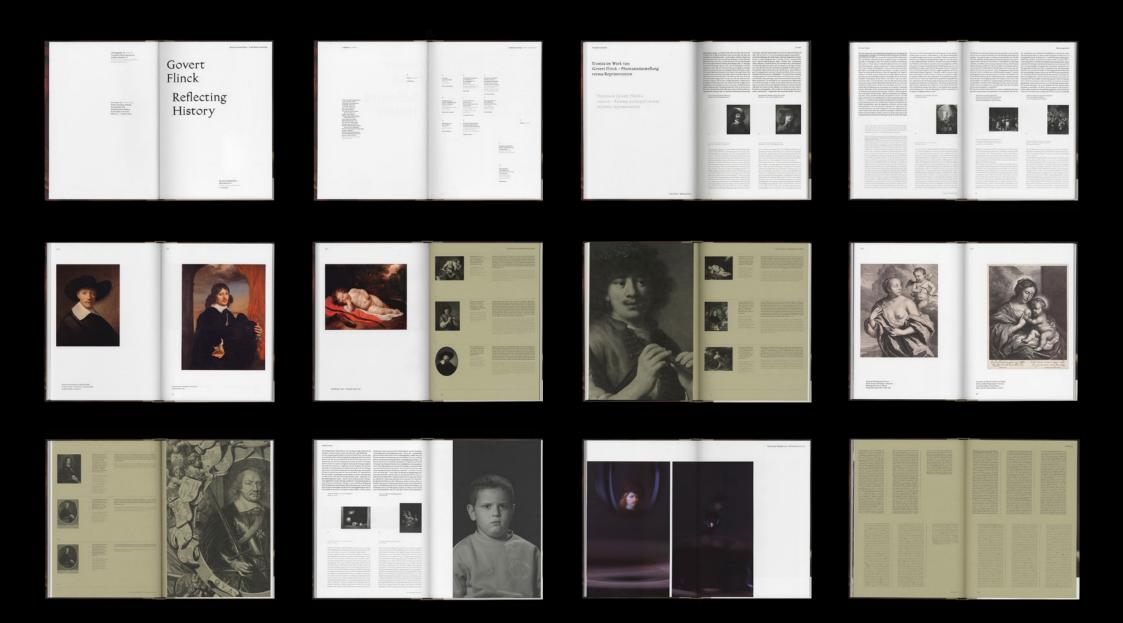
ZDF info advertising compaign (Pitch Proposal)





GOVERT FLINCK - Reflecting History

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BOA Magazin No. 1- No. 3

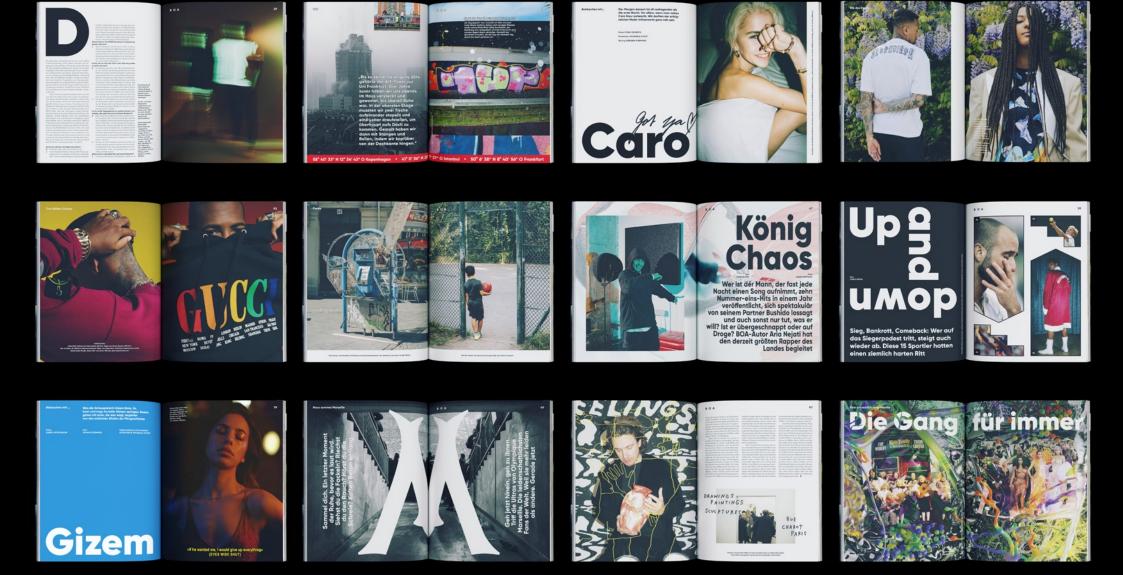
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DB Mobil 2018 - 2020

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- Alexandre

I am Cyrill, a 32-year-old graphic designer. For the last 5 years I have worked as art director for various magazines and media, including NEON, Nido, BOA and DB mobil. Before that I studied at the HFBK Hamburg in the class of Prof. Ingo Offermanns and graduated with a Master of Fine Arts.

During my time at Dirk Linke (ringzwei) (2012-2016) and TERRITORY in Hamburg (2018-2020) I gained a lot of experience in corporate publishing at Gruner+Jahr (2016-2018) I got to know many kiosk magazines. Together with my former professor Ingo Offermanns I designed catalogues and magazines for museums. During my internship with Mirko Borsche (2013) I worked a lot for the art and culture sector.

With more and more time in different publishing houses I got more an more interested in moving images, motion graphics and CGI. In the future I would like to develop myself further in the direction of digital media. (I) Art Direction and concept for TWELVE a magazine by IWC Schaffhausen (Pitch Proposal), 230 × 300 mm, 2019 \leftarrow , (II) Art Direction for FLUTER Magazin by Bundeszentrale für politische Bildung – Print and Digital (Pitch Proposal), 210 × 284 mm, 2019 \leftarrow , (III) Bookdesign on occasion of the 10th anniversary of the german Museum MARTa Herford. In collaboration with Ingo Offermanns. Contributors: Friedrich von Borries, Nicolas Bourquin (onlab), Eva & Adele, Johann König, Sara Strassman and many more..., 170×240 mm, $2015 \leftarrow$, (IV) Art Direction for a ZDF info advertising campaign: Out of Home, Print / Digital and Social Media, 2020 (Pitch Proposal) \leftarrow , (V) Bookdesign for the overall exhibition »GOVERT FLINCK – Reflecting History« at Museum Kurhaus Kleve, Germany. In collaboration with Ingo Offermanns, 240×330 mm, $2015 \leftarrow$, (VI) Art Direction, brand development and Social Media for BOA Magazin by Football Worldchampion Jérôme Boateng, Issue No. 1 – No. 3, 210 × 270 mm, on set photoshooting production of the covershoots and fashion editorials, from 2018–2020 \leftarrow , (VII) Art Direction and Social Media for NEON & Nido Magazin, 212 × 287 mm, on set photoshooting production for covershoots, from 2016-2018 \leftarrow , (VIII) Art Direction and Redesign for DB mobil Magazin by deutschebahn, 210 × 280 mm, on set photoshooting production of the coverstories, from 2018–2020 \leftarrow



am always open to interesting collaborations, freelance jobs and new work experiences. Thank you!



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